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# The Gateway

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OMAHA UNIVERSITY  
OMAHA, NEBRASKA, FRIDAY, FEBRUARY 22, 1963

No. 18

## OU East Omaha Report Goes To UCS Committee for Study

The East Omaha study, conducted by an Omaha U. sociological class, has been turned over to a United Community Services social planning committee for study.

The committee is trying to figure out what is the future of East Omaha and what facilities and services are needed.

The UCS has \$200,000 set aside for a settlement house in the area, but it is awaiting the outcome of an evaluation before moving ahead with plans.

### Study Causes Uproar

The OU study is just one part of an over-all study of East Omaha by the UCS, but this one part has caused an uproar in East Omaha and provided good copy for the news media.

The preface of the report to the UCS states that the study is "A serious attempt by Twenty-five students in a brief semester to outline a sociological profile of this unique and isolated area, roughly designated as Census Tract Five."

Here are some excerpts from that report: "Many of the yards of residents in the area present an unsightly appearance with junk, old autos, salvage, and debris much in evidence. . . . Proximity to a dump and a pig farm to the south hardly add to the overall attractiveness of the area. . . . Public assistance measured by household rate was found to be 70% higher than that of the City. . . . East Omaha is a typical area of low income, large families, high relief rate and serious social problems. . . .

"It would seem from this analysis that organized religion is not playing a major role in the lives of the majority of East Omaha residents. . . . Discipline and attendance (in school) are still a matter of concern. 'Don't let anybody push you around' seems to be the prevalent attitude of both parents and children. . . . It is fair to observe that many of the houses in East Omaha are ramshackle, poorly constructed, and in disrepair. There have been rooms and sheds hastily added to some of the houses from time to time, with little regard to appearance or workmanship. . . . The general appearance of the houses was that of a slum area. . . .

"The lack of community lead-

ership was consistently apparent. There was no indication of community spirit and cooperation. Few were mentioned as having been responsible for improving the community or contributing unselfishly to its general welfare. . . . Poverty, filth, and ramshackle houses have become a way of life for many East Omaha residents. Some express resentment to any efforts to improve the situation as an invasion of their privacy."

### Summary

The report sums it all up with: "All forms of social disorganization are present: crime, delinquency, dependency, environmental health hazards, crowding, dilapidated housing, disease and filth. The only effective social organization in the community is the public school."

### Good Attitude

While many East Omaha residents sent up loud cries of protest to the report, the East Omaha Community Club has adopted a forward-looking attitude.

The President of the Club, Bill Schneider, said, "We disagree with many of the statements made in the report. The class made several observations without getting all the facts, but we are more interested in the things that are wrong with our community that were brought out in the report. We recognize that there are a lot of things wrong with East Omaha, and we want to correct these."

As a result, the Community Club met recently with Duane Beck, the Associate Director of the UCS; Harold Kort, Omaha Urban Renewal Administrator, and M. B. Craybill, chief of the sanitation division for the City-County Health Department.

Schneider concluded, "We welcome all the advice and criticism we can get to improve our situation."

The Friday Dance this afternoon will feature the Losers Only. It will be held in the Ouampi Room from 3 to 4:45.

## Failure to Achieve Grade Standards Net Suspensions

Sixty University of Omaha students were put on suspension at mid-term for failure to meet the academic requirements set up by the University administration.

Donald Pflasterer, dean of student personnel, said that the number of suspensions this year is higher than last year. He also noted that this year is one of the few years when students have been suspended at mid-term.

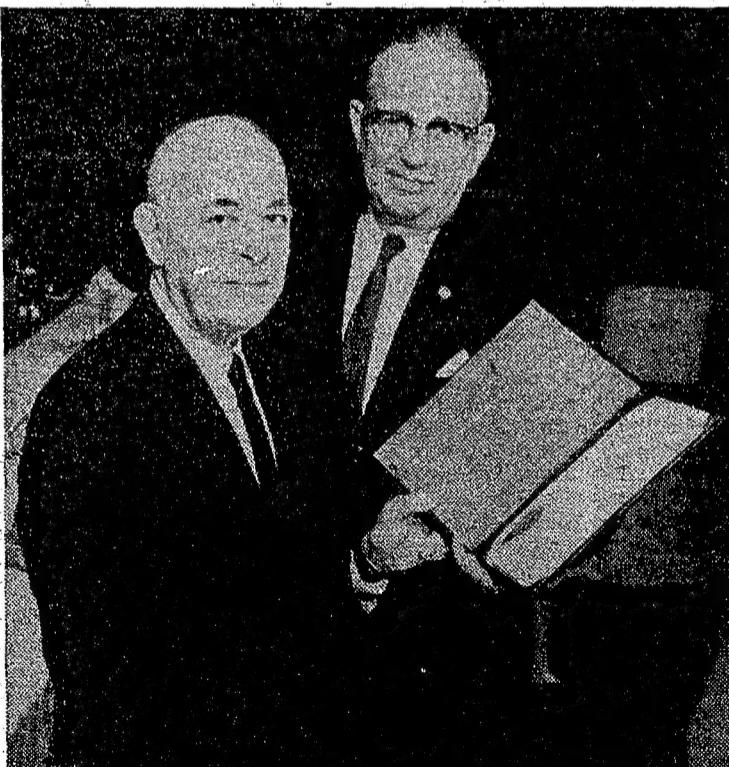
Dean Pflasterer said that the increased number of suspensions were due to a "tightening up" of University regulations. The increased enrollment had no bearing on the suspensions and "we have not reached the stage where it is necessary to make room for students," he said.

Dean Pflasterer explained that students are put on suspension only after their case is studied by the Committee on Academic Standing. This committee, which is composed of the deans of the colleges and faculty representatives, is the final authority on suspensions. The committee considers whether or not a student previously on probation has made progress in attaining the required standards set by the University. If the findings of the committee show that no improvement is made, since the last semester, appropriate action is taken.

The Friday Dance this afternoon will feature the Losers Only. It will be held in the Ouampi Room from 3 to 4:45.

Monday night a movie, "The Wackiest Ship in the Army" will be shown in the ballroom of the Student Center. It features Ricky Nelson and Jack Lemmon.

## Bail Honors Ak 'Boss' Isaacson



Mr. Isaacson (left) receives an award of appreciation from President Bail.

Mr. J. J. Isaacson, General Manager of Ak-Sar-Ben, was presented with a scroll Monday to express Omaha University's appreciation for his contributions to the University by President Milo Bail at a special luncheon.

Mr. Isaacson has been a guiding force in Ak-Sar-Ben since he started there 32½ years ago. In 1961 he was named Horse-

man of the Year by the Hornsman's Benevolent and Protective Assn. He has been instrumental in awarding scholarships to the 4-H and Future Farmers of America.

This year Ak-Sar-Ben awarded 48 scholarships, amounting to \$7,040 to Omaha University students.

"He has always been a friend of the University," Dr. Bail said.

## OU Regents Set Date for Special Mill Levy Election

### Pres. Bail: April 23 Election Slogan Will Be 'Get Them to Polls on Time'

Probably the most important item of business on the Omaha University Board of Regents docket Tuesday was to set the day of the Special Election for the mill levy increase.

The Regents decided unanimously on April 23.

"Let's finish the job," President Milo Bail said. "We have more students than ever before—but we have the same facilities."

"Our slogan for the upcoming election is 'Get them to the polls on time,'" President Bail said.

Faculty appointments were made at the noon luncheon. They are as follows:

### Faculty Appointments

Continuance of contractual agreement for 1963-64 on an annual basis at the rank indicated:

Robert Ackerman, Instructor, Elementary Education; Robert Baird, Instructor, Philosophy and Religion; Bruce Baker, Instructor, English; Walter Beaupre, Associate Professor and Chairman, Speech Education and Speech Therapy; Robert Borgman, Assistant Professor and Supervisor, Botany and Nurses Training Program; James Borshem, Coach and Instructor, Athletics and Men's Physical Education; David Brandt, Instructor, Physics; Mary Calkins, Instructor, Library Sciences; Al Caniglia, Coach and Instructor, Athletics and Men's Physical Education; Lloyd Cardwell, Coach and Instructor, Athletics and Men's Physical Education; L. A. Danforth, Assistant Professor, Economics; Beryl Englehardt, Instructor, English; Lloyd Ellerbeck, Instructor, English; Alice J. Kenneth Fischer, Coach and Instructor, Athletics and Men's Physical Education; Virginia Franklin, Instructor, English; Dennis Fue, Instructor, Speech; Walter Graham, Instructor, Journalism; Ert Gunn, Assistant Professor, History; Joseph Hanna, Instructor, Secondary Education; Walter Harriman, Instructor, Engineering; Ernest Kennitz, Instructor, Chemistry; Bert Kurth, Instructor, Men's Physical Education; Albert Larson, Instructor, Geography; Sherman McCord, Instructor, Marketing; Reid McKinney, Associate Professor, Education; Raymond Means, Assistant Professor, Library Science; Vetro Murvar, Associate Professor, Sociology; M. Gene Newport, Assistant Professor, Business Administration; Daryl Olson, Instructor, Foreign Language; Phillip Oldfield, Assistant Professor, Engineering; Dian Peterson, Instructor, Women's Physical Education; Ronald Pullen, Instructor, Education; Earl Reeves, Jr., Assistant Professor, Political Science.

Others are: Rosalie Saltzman, Instructor, English; Sam Sollenberger, Associate Professor, Elementary Education; Margery Turner, Instructor, English; Donald Watchorn, Coach and Instructor, Athletics and Men's Physical Education, and Judith Wolff, Instructor, Women's Physical Education.

### Assistant Professors Continued Are:

Those named for a continuance of contractual agreement for 1963-64 of the assistant instructors are:

Yvonne Harsh, Assistant Instructor, Education; Charles Sedlacek, Physics, and Daniel Sullivan, Chemistry.

### Dr. Paul Promoted

Aldrich Paul was retained on a permanent basis with a promotion to the rank of Associate Professor and Head of Professor and Head of the Speech Department.

The following resignations were also accepted:

Janice Ebert, Assistant Professor and Chairman of the Women's Physical Education Department; Gilbert Gimble, Instructor in Business Administration; George Rothrock, Jr., Assistant Professor of History; Sandra Gierke, Instructor of Art; Michel Bellis, Assistant Professor of Foreign Languages and Director of Conferences and Workshops, and Paul Rodgers, Associate Professor of English.

The Regents also approved the following faculty appointments:

Douglas L. Aschenbrenner, Instructor of Speech and Director of Forensics; Leonard Preswhell, Professor and Chairman of Advertising, and Dudley Sauve, Speech Instructor.

Three fulltime internes were appointed for the second semester this year. They were Grace Goldbeck, Sociology; Thomas O'Conor, Biology, and Standley Lewis, Biology.

Jim Kelly in Social Science and Harry E. Dice, Jr., in Sociology were appointed on a half-time basis.

## Cornelia Otis Skinner To Present 'Modern Character Sketches'

Cornelia Otis Skinner, writer, actress and monologist, will perform at the University of Omaha Sunday, March 10.

Miss Skinner, whose program is sponsored by the College of Adult Education, will present her "Modern Character Sketches."

She is perhaps best known for her book *Our Hearts Were Young and True*, written in collaboration with Emily Kimbrough. She has also written verse, plays and other books.

Critics have described her as "witty," "patrician" and "better to watch alone than a crowded stage of actors." "Modern Character Sketches" will begin at 8:00 in the main auditorium.

"The program is open without charge to students regularly enrolled in the C.A.E. University and faculty are also eligible for admission and it is hoped that interested day students can also be accommodated," said Dr. Donald Z. Woods, dean of the C.A.E.

Identification tickets for the performance are available in room 182, Administration Building.

## Question of the Week

By Marilyn Higgs

What do you think you can do to help get the O.U.'s mill levy passed?



Marty Ricks,  
sophomore,  
liberal arts:

"Alone I don't think I could do anything, but through group action of organizations on the university some action could be taken to help get the bill passed."



Paul Limas,  
junior, English:

"Inform myself on the issue and inform parents on the issue."



Marlene  
Staenberg,  
junior, speech:

"Probably the best thing would be to talk about it among the other students so that people will be informed about it."

Day students outnumber evening students for the first time in history of O.U. When this "war baby" group takes evening courses in about ten years, the C.A.E. will chalk up a record enrollment.

Rod Anderson,  
junior,  
engineering:

"Talk to people of influence outside school such as business men and to clarify and publicize the bill."

Peggy DeLong,  
freshman,  
liberal arts:

"I can persuade my parents to vote for it so I won't have to pay more tuition."

Ralph Palmer,  
freshman,  
business:

"All I can do is encourage everybody to vote."

### Music Department Presents Classics

American Chamber Music will be presented by the University of Omaha Department of Music February 24, at the Student Center Ballroom.

The performers are: Helena Bell, violoncello; Truman Morsman and James B. Peterson, violin and James Taggart, piano. The program consists of selections composed by John Antes, Vincent Persichetti, and Ross Lee Finney.

## The Gateway

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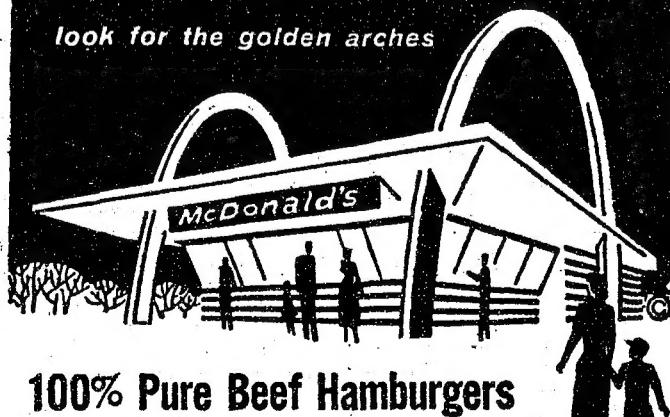
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## Boost Slacks. Crusade Led By Art's Wife

By Arlene Stevens  
(Art's wife)

Slacks may come and slacks may go but skin goes on forever.

It all started with a small insignificant sophomore with blue legs. She doesn't normally have blue legs—only when the weather is cold and the wind is blowing.

Small insignificant is the start of something big at Omaha U. She is part of a growing, growing force to prohibit the prohibiting of slacks on campus.

We don't expect to wear slacks to Bootstrapper teas or convocation, but certainly the ban during the recreation periods, shooting a game of snooker, bowling, etc., is a little much.

To back up and substantiate our position, we have selected a group of famous personalities to answer the question: "Would you like to see slacks take their place in the fashion world along with the dress?"

John Kennedy, former U.S. Senator: "I've always said that we should go forward in the sixties. Unfortunately, if you're in the sixties, slacks would be going backward rather than forward. In the final analysis, ask not what slacks can do for you, but rather what you can do for slacks."

Dr. Thomas Bonner, former Omaha U faculty member: "I've always said that we should go forward in the sixties. Unfortunately, if you're in the sixties, slacks would be going backward rather than forward. In the final analysis, ask not what slacks can do for you, but rather what you can do for slacks."

Arthur Bradley, Omaha Councilman: "I'm against it. What was the question?"

Charles DeGaulle, former French Army Commander: "I'm against the entry of the slacks question at this time. Within time slacks will take their part with dresses and perhaps even Bermuda shorts. But not today—perhaps tomorrow. You must pardon me now as it is time for my daily walk on the water."

Walt Disney, cartoonist: "Can you hold that question and answer until I can get some Minnie Mouse slacks on the market?"

Richard Nixon, former candidate? "No comment! But I would like to say this. What ever I say you lousy finks wouldn't get it right anyway."

Albert Schweitzer, humanitarian? "Slacks—what are slacks?"

Nikita Khrushchev, Russian leader: "Dresses — what are dresses?"

Jacqueline Kennedy, wife of former U.S. Senator: "Why don't you ask Teddy's wife — she seems to know it all."

Abdul Kassim, former: "Would you hold the phone just a minute, there's someone at the door?"

As you can see, we are not without support. Not that the question of slacks should be limited entirely to the support you have behind you.

It's a question that should be brought out in the open.

The Indian tradition of O.U. dates back to the 1930's and is composed of ideas of Indian lore borrowed from the Indians of Macy, Nebraska.

## Letter to the Editor

for about 30 seconds during your whole life—to get a job. But every minute of every day you are called upon to exert the knowledge you were to have learned while in college. What good is a diploma without the knowledge. How long can you hold a job without the training and knowledge?

Will you be back in college next year, or, like this author, will you be flunked out of college and forced to lose the one thing which is the most important thing to human life—education. It's all up to you and your ability to understand yourself.

Don't go back to college until you want a college education, regardless of any suggestions of your parents. I believe this is best, for if your grades are low, you are either immature or you just don't have the basic intelligence. In either case, if you stay in college, your grades will stay low. Through the accumulation of low grades and a high amount of earned hours, the possibility of graduation will diminish.

Ray Krigsten

## Profane Language Necessary in Play

by S. J. Johnson

Profanity was a necessary element rather a deterrent one in "The Desparate Hours." An adult theater audience would appreciate the realism in both the action and speech of the play. Much had previously been cut from the script; more would have reduced the effectiveness of the characters. Three desperate criminals fighting a grim battle for their lives and a man fighting against them for the lives of his family would not have room for a "please-and-thank-you" type of language.

Credit must be given to the university cast and ten-year-old Tom Aust who gave hours of practice toward the performance. Members of the cast were Robert Mundy, Arthur Jepson, Robert Crewdson, Dennis Norwood, Merele Reiff, Tom Aust, Jerry Scheschy, Susan Johnson, Duayne Thompson, Gary Wallace, F. B. Nelson, John Culjat, Earnest Carristers, Fred Crouter and Betty Bechtel.

#### Multiple Stage Used

The show could not have been what it was had it not been for the work of the stage, lighting and sound crews. Elaborate and well-built, the multiple stage allowed the audience to view several settings in succession. This made the lighting and sound effects more complex, yet they succeeded in being subtle or dramatic, as the scene required.

"The Desparate Hours" was directed by Dr. Edwin L. Clark, who was assisted by Carole Abernathy.

Technical director was Harold C. Bush, technical assistant was Steve Allen. Joe Tunnicliff was lighting technician and Jim Koblas handled sound.

#### The Crew

Jerene Leslie was assistant stage manager. Lynne Calloway, Charles Schmid, Nick Chiburis, Don Houghton, and Tom Leverman took care of props. Costume crew was Maureen Matthews, Julie Schweitzer and Margaret Hartman. Lighting crew consisted of Janet Seaman, Mary Rheinfrank and Larry Krebiel. In charge of the make-up were Florence Eisenberg and Lou Gorr. Stage crew were Larry L'Heureux and Dave Richardson.

Building and painting the set was done by Mark Blizzard, Margaretta Hartman, Richard James, Jim Koblas, Larry L'Heureux, David Richardson, Charles Schmid, Julie Schweitzer, Robert Smith, Jim Stonerburner, and Arnold Weintraub.

## Project Helps Public Schools

A very useful, little heard of, service at the University of Omaha is that of the Child Study Service.

This service is a cooperative project of the University of Omaha and the Omaha Board of Education. Its purpose is the studying and guiding of children in the Omaha Public School system and those pre-kindergarten children who will attend the public schools.

The service has two graduate students working as interns and doing the actual testing. When the public schools or the Board of Education needs testing done on students the interns either go to the school or test the children at O.U.

#### Tests 1200 Children

The service tests some 1200 children during the eleven months it is in operation each year. Approximately 300 of these tests are given to pre-kindergarten groups.

A wide variety of techniques are used in the testing and guiding. The tests give primary consideration to the intelligence, language, achievement in school subjects, emotional adjustments and social adjustments of the child.

The facilities used are those usually found in an educational and psychological clinic, with provisions for special investigations, consultations and demonstrations.

The service also conducts ten city-wide surveys for the public schools annually.

#### Gorman Liaison Director

Dr. Frank H. Gorman, dean of the College of Education, is liaison director for the service. D. T. Pedrini is the director. The service was under the psychology department until two years ago when it came under the head of the College of Education.

The Child Study Service is located in room 109 of the Administration building. Heading the office staff is Mrs. Geraldine Nesvan.

## OU Electrician Dies Wednesday Morning

Andrew Paroczia, 49, electrician for Building and Grounds died Wednesday morning.

He started working for O.U. in September of 1960.

He is survived by his wife and one son. Funeral services were pending Wednesday afternoon.

There will be a meeting of the French Club Wednesday, February 27 at 3:30 in room 312, Student Center.

## Visit the Colonial Barbershop

Flat Tops and Ivy Leagues Cut at Student Rates

7303 Blondo (across from Harold's Market)

391-9800

## Major Griffis Taught Class In First Aid After Saving Son

By Barbara Hall

This is a story of how Major Joseph K. Griffis, U. S. Marine Corps, a bootstrapper at Omaha U. saved his son's life and consequently help to instruct in a first aid class on campus last semester. As told by Major Griffis, this is why he became an instructor.

"We had taken our children to a friend's house for a Sunday barbecue. After eating I opened a beer, and as I tipped it to sip I heard my wife scream inside the swimming pool enclosure.

I immediately dashed to the pool and dove in. I scooped up my five-year-old son and hurried out of the pool with him.

By the time I broke the sur-



Major Griffis

face my wife was wringing her hands and babbling, "My God, he's dead, he's dead."

His eyes were open and dull with no reflexes; his skin was the black-blue of a bad bruise from the top of his head to his navel. His tongue protruded from his mouth.

I realized that if I let myself react to the apparently dead child I'd soon be in the same state as my wife.

I stuck my fingers into his mouth and scooped-out some watermelon he had been chewing. I tilted his head back, levered his jaw up and out with my left thumb behind his lower teeth and fingers pulling out and down on his chin.

I pinched-off his nostrils with my right hand and breathed gently into his mouth. I could feel that the air passage was obstructed so I turned him over and slapped him between the

shoulder blades with my hand, then swept some more watermelon from his mouth. As I did this, I shouted to bring a blanket from my car.

The blanket was brought and doubled, two layers beneath him and one over him as I returned my hands to their previous positions and began to breathe for him.

As I felt his chest rise and fall I breathed more quickly—within twelve to fifteen breaths his color began to change from a bruised blue through gray and even some pink. This change was spectacular as it could be noticed with each breath.

Oddly, as the color changed, I wished that I had a movie camera with color film to record the whole process.

Shortly he tried to breathe by himself. I coordinated with his tries for a couple of breaths, then let him breathe unaided. He looked up at me and smiled, saying, 'I knew that you'd save me, Dad, but I was drowning and when I called to you I could see the bubbles go up.'

We rushed him to the hospital where X-rays were taken of his head and chest. We were cautioned to keep constant watch during the night for signs of concussion and pneumonia."

While stationed in Maine, Major Griffis became interested in trying to reconstruct Marine Corps history in Maine. He organized two separate expeditions to dive and search for vessels. Several ships were located in the course of the past two years. All of the artifacts were forwarded to the Marine Corps Museum at Quantico, Virginia.

Major Griffis will be instructing a SCUBA diving class at the YMCA in about four weeks which will be open to both men and women.

## Alpha Xi's Pledge Two in Open Rush

Lynn Jacobs and Linda Richards were pledged by Alpha Xi Delta through open rush. They were formally pledged Wednesday night in the Student Center.

The Omaha Womens' Club will be the sight of the Alpha Xi's formal activation Sunday afternoon. Following the initiation, the Mothers' Club will hold a reception for the new members.

Weekly meetings are held on Wednesday at 7:00 p. m.

## OU Debaters Vie In Lincoln Meet

Members of the University of Omaha debate team are in Lincoln this week end, participating in the University of Nebraska Intercollegiate Debate Conference.

Dr. Aldrich Paul, head of the OU speech department, said 11 OU students were scheduled to make the trip. They were to leave Omaha Thursday afternoon and return on Saturday.

OU has students entered in all divisions which includes junior and senior divisions in debate and one division each in oratory, extemporaneous speaking, and interpretative reading, he said.

The students are: Max Voigt, Stan Zwerling, Roni Meyer, Arlene Grossman, Jim Goetcheus, John Cady, Gene Licka, Dave Cowsky, Merle Reiff, Phil Weller, and Fred Elsasser.

The debate question is: "Resolved: that the non-communist nations of the world should establish an economic community." Dr. Paul said the question is based on the common market concept.

Awards to be given consist of a Sweepstakes Award for the school doing the best overall job, trophies in the junior and senior divisions championship debate, and a certificate for each participant designated as "superior."

## Krogh Named Helen of Troy

The Fifth Annual Theta Chi OX Olympics were held last Saturday night in the Field House. Greek social organizations on campus participated.

Susan Krogh of Chi Omega was named 1963 Helen of Troy. She was chosen on the basis of her costume, poise and beauty.



Susan Krogh

Other candidates were: Gail Enquist, Alpha Xi Delta; Darlene Utterback, Sigma Kappa, and Susan Rester, Zeta Tau Alpha.

Sigma Phi Epsilon fraternity and Alpha Xi Delta sorority were awarded trophies for compiling the most points during the contests.

Events included tug-of-war, chariot races, pyramid building and egg throwing. A bed piling contest was started, but had to be eliminated because the bed broke after the first contestants started piling.

Bill Miller was chairman of the event; Master of Ceremonies was John Williams. Brad Lamdin began the games by carrying a lighted torch around the Field House arena.

## ISA Gains 7 From Membership Drive

The Independent Students' Association gained seven new members in their membership drive last week.

The new members are: Don Croft, Sandy Kutschinski, Barbara Pace, John Swanson, Steve Takechi, Mike Thomas and Bill Whitmer.

This semester, the ISA members will help President Bail urge Omaha voters to approve the two mill levy increase.

Weekly meetings are held on Wednesday at 7:00 p. m.

**Remember Michael and Timothy?**  
Tim Is Back With a New Swingin' Folk Group

## THE TRIUMVIRATES

Tim Rose, Cass Elliott, John Brown  
Also

**Jim Hendricks**  
Popular Omaha Folk Singer

## The Third Man Coffee House

16th and Leavenworth



## Volunteers Needed To Fill Open Jobs

The Volunteer Bureau wants help. The following organizations need volunteers:

The Christ Child Center needs someone to help with Kindergarten play school, Tuesdays and Thursdays, 9 a. m. to 12 p. m.

The Hattie B. Monroe Home wants swimmers and dressers to assist handicapped children, Thursdays, 2:45 to 4 p. m.

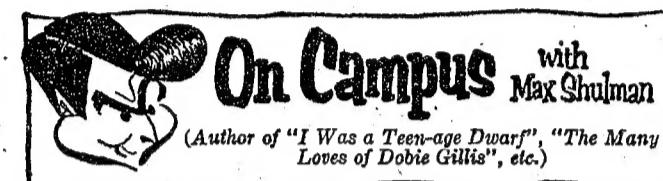
People are needed to help with arts and crafts, Saturdays, 3 to 5 p. m.

## Light Vote Favors Trimester Use

Last week the GATEWAY conducted a poll to see if Omaha U. students would favor the trimester plan.

Here are the results: 69 students (of 7,232 enrolled day students) voted; 54 voted yes, 15 voted no.

On one of the ballots a student wrote, "I've gone to a school that had it and it is worthwhile." Another wrote "No time for finances to go to school." And still another asked for more explanation of the plan.



### CALPURNIA, HERE I COME

Now, as the college year approaches its mid-point, one fact emerges clearly: you are all going to flunk everything.

There are two things you can do about it. First, you can marry money. (I don't mean you marry the money itself; I mean you marry a person who has money. Weddings between people and currency have not been legal anywhere in the United States since the Smoot-Hawley Act. Marlboro Cigarettes, on the other hand, are legal everywhere and are, indeed, smoked with great pleasure and enthusiasm in all fifty states of the Union. I bring up Marlboro Cigarettes because this column is sponsored by the makers of Marlboro, and they are inclined to brood if I omit to mention their product.)

But I digress. I was saying you can marry money but, of course, you will not because you are a high-minded, clean-living, pure-hearted, freckle-faced American kid. Therefore, to keep from flunking, you must try the second method: you must learn how to take lecture notes.

According to a recent survey, 123.6% of American undergraduates do not know the proper way to take lecture notes. To illustrate this shocking statistic, let us suppose you are taking a course in history. Let us further suppose the lecturer is lecturing on the ruling houses of England. You listen intently. You write diligently in your notebook, making a topic outline as you have been taught. Like this:

- I. House of Plantagenet.
- II. House of Lancaster.
- III. House of York.

Then you stop. You put aside your pen. You blink back a tear, for you cannot go on. Oh, yes, you know very well that the next ruling house is the House of Tudor. The trouble is you don't know the Roman numeral that comes after III.



*THEY GOT TO ARGUE...*

(It may, incidentally, be of some historical interest to point out that Americans are not the only people who don't know Roman numerals. The Romans didn't know them themselves. I suppose they could tell you how much V or X were or like that, but when it came to real cuties like LXI or MMC, they just flung away their styluses and went downtown to have a bath and take in a circus and maybe stab Caesar a few times.

(You may wonder why Rome stuck with these ridiculous numerals when the Arabs had such a nice, simple system. Well sir, the fact is that the Emperor Vespasian tried like crazy to buy the Arabic numerals from Suleiman the Magnificent, but Suleiman wouldn't do business—not even when Vespasian raised his bid to 100,000 gold piastres, plus he offered to throw in the Colosseum, the Appian Way, and Charlton Heston.

(So Rome stuck with Roman numerals—to its sorrow, as it turned out. One day in the Forum, Cicero and Pliny got to arguing about how much is CDL times MVIX. Well sir, pretty soon everyone in town came around to join the hassle. In all the excitement, nobody remembered to look the north gate and wham!—before you could say *peccato fortiter*, in rushed the Goths, the Visigoths, and the Green Bay Packers!)

Well sir, that's the way the empire crumbles, and I digress. Let's get back to lecture notes. Let's also say a word about Marlboro Cigarettes. The makers would be so pleased! And is it not fitting that we should please these honest tobacconists—these fine men, fond of square dancing, water sports, protein, and tattoos—these tireless perfectionists who spend all of their days trying to please us—searching everywhere for the best of all possible tobaccos, aging them with patience, blending them with tender, loving care? Marlboros are available in soft pack and flip top box. You will find XX cigarettes in each package.

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*Marlborum amo, Tom Marlborum amat, Dick Marlborum amat, Harry Marlborum amat, June Marlborum amat, Joan Marlborum amat, Jean Marlborum amat, Jane Marlborum amat, quique Marlborum amat—et Marlborum quoque amatibus.*

## Two-Mill Increase Means \$7 A Year for Average Taxpayer

By Arlo Grafton

Just what is a "mill levy?"

Perhaps one of the easiest ways to answer this question is to define each of the words individually.

A "mill" is one-tenth of a cent or, in broader terms, one dollar for every thousand.

A "levy" is an assessed tax.

A "mill levy" is a tax in mills per dollar of assessed evaluation.

You might say we are getting elementary, but a recent survey of students found only five out of 30 knew what a mill levy actually is.

Right now the University of Omaha receives two mills from the taxpayers of Omaha.

What does this amount to?

At the present time, one mill brings about \$500,000 into the university. So the university roughly receives one-million dollars annually from the taxpayers of Omaha.

### To Meet Demands

To meet the demands of the upcoming years—such as more teachers, higher salaries, more classrooms and laboratories the University of Omaha will need

## Student 'Artist' Is Said Outstanding

Judith Ann Church is one of the few student-artists that Dr. John Blackwell, head of the Art Department, classes as outstanding. A senior majoring in Art, she plans to give a one-man show this spring to present her thesis.

Miss Church has been in two art shows, one in Illinois and the Mid-West Biannual at the Joslyn Memorial Museum. She has been the recipient of the Art Club Scholarship for the past two years. She is now working on a five-foot by eight-foot mural.

As for her work she said: "I work with the figure mostly. I work with the figure from reality, but I express it rather than copy it. I feel the figure is just a step to becoming an artist. I hope to keep evolving."

Miss Church plans to attend graduate school this fall. After this she plans to teach at the college level.

an additional one-million dollars annually or an additional two mills.

What does this mean to the taxpayer of Omaha?

If your property is valued at \$10,000 (the average value of home owner's property in Omaha is \$11,000) it is assessed at 35 per cent of its actual value or \$3500.

The increase will amount to two dollars per \$1000. To figure what this means in tax money to the university we have to multiply two mills by 3.5 (the one dollar per thousand) which figures out to only seven dollars a year.

### Seven Dollar Increase

This seven dollar increase a year amounts to a pound of butter a month or one-half loaf of bread per week.

Let's look at this seven dollars in another way.

In 40 years it would amount to one student's tuition for one year.

This seven dollars will help pay for the education of those who are about to graduate from the high schools in Omaha; and ultimately the students now in grade school who will go on to college.

This includes parochial schools because about 25 per cent of O.U. students come from parochial schools.

These students represent every race and creed. At Omaha University no distinction is made.

Seven dollars . . . a small sum to educate so many.

## Professor Michel Beilis to Leave Faculty Will Join Staff of AT & T in New York

Michel Beilis, director of conferences and Assistant Professor of Foreign Languages and Literature will soon be leaving the faculty of the University of Omaha.

Mr. Beilis joined the staff at OU in 1955. Before that time he was working with the University as an education coordinator

where he received his Associate of Arts degree. His Bachelor of Arts degree in History and Foreign Language was attained at the University of Pittsburgh, and he received his Master of Arts degree in Philosophy and Linguistics at Columbia.

Probably one of Mr. Beilis's most outstanding achievements

arranged numerous conferences with distinguished persons throughout the United States. On December 3, 4 and 5, 1962, the first National Tele-lecture was held.

Northwestern Bell Telephone Company and the University of Omaha arranged the Conference for the purpose of developing a system by which several universities may share professors. This program will provide more instructors and courses for the universities involved.

In October of 1962 the Midwest Book Conference was held at the Eppley Conference Center Auditorium. Tele-lectures featured a special interview during which Miss Ellen Lord visited with Rachel Carson, author of *Silent Spring*, who was speaking from her home in Silver Spring, Maryland. Miss Lord also interviewed Hartnett Kane, author of *Gallant Mrs. Stonewall* and *Lady of Arlington*, who spoke from his home in New Orleans.

Tele-lectures were also arranged for the 1962 annual Inland Bird Banding Conference. During this conference formal papers were prepared and reported by representatives throughout the United States.

Mr. Beilis is going to work for the American Telephone and Telegraph Company in New York. He will be leaving Omaha University on February 28. The new home of Mr. Beilis and his family will be New Canaan, Connecticut.



Persident Bail calls him the "idea man."

in the development of programs for continued education of military personnel at SAC.

Now working towards his doctorate, Mr. Beilis has completed 30 hours of study at Columbia University. He once attended Port-Au-Prince University in Haiti, and George Washington University in Washington, D. C.,

during the eight years he has been with the University of Omaha is the development of tele-lecture. For this he received the Course of The Month award from the Center of Study of Liberal Education for Adults, in Chicago.

Through the Tele-lecture conference program Mr. Beilis has



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says Lucius (Popa) Marius, he-man historian and author of *Inside Caesar*. "Homo sapiens today sure appreciates fine flavor," quoth Popa. "Nota bene the popularity of Dual Filter Tareyton. Reason: flavor—de gustibus you never thought you'd get from any filter cigarette."

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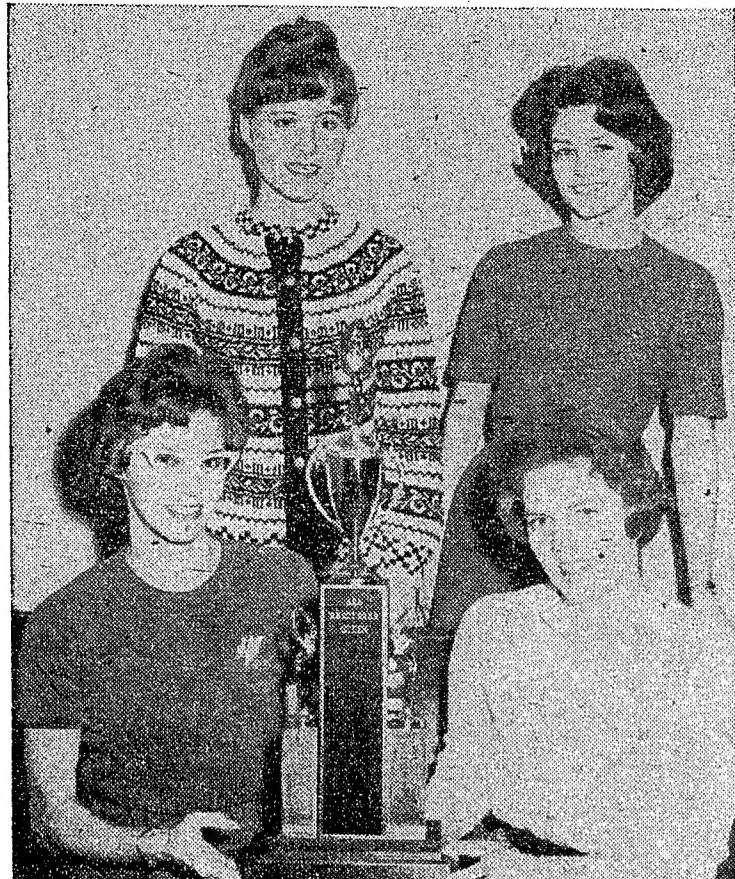
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## Lambda Chi Will Announce Queen at Annual Mardi Gras



Left to right, front row: Sandra Bergstadt, Suzie Sipherd. Back row: Carolyn Curry and Melanie Jeub.

Lambda Chi Alpha fraternity will announce the Mardi Gras Queen at their annual Mardi Gras dance tonight.

The candidates are Sandra Bergstadt, Alpha Xi Delta; Carolyn Curry, Sigma Kappa; Melanie Jeub, Zeta Tau Alpha; and Suzie Sipherd, Chi Omega.

The dance will be held at the Carter Lake Club from 9 until 12 p.m. One Greek card per couple is required for admittance.

One vote per Greek card is allowed, but the voter must be in costume. Voting will take place from 9 to 10:30 p.m.

The Del Phonics combo from Chicago will play, and professional entertainment will be offered by Fred Walker.

Door prizes will be given; trophies will be awarded to the male and female with the best costume.

## Tau Kappa Epsilon To Initiate Seven

Tau Kappa Epsilon fraternity will hold its formal activation ceremony for seven men Sunday afternoon at Crouter's Ranch, West Point, Nebraska.

The active candidates are: Jerry Bender, Lance Foster, Howie Fouts, Dick Gibb, Kent Looby, John Ready, and Fred Waples.

The group also pledged 14 men during the second semester rush. They are Bob Bales, Steve Cenk, Jack DeLorenzo, Gary Durbin, Ed Ervin, Bob Gibby, Curt Madison, Jack Pavlick, Dave Richardson, Gary Sanson, Vic Sheer, Mike Thompson, John Watkins, and Bill Whitmer.

## Dancers Add New Members; Total 24

Orchesis, the honorary modern dance group, took four new members February 14. Dottie Brian, Mary Burke, Susie Krogh and Judy McCoy bring the total membership to 24.

Last semester members appeared on "Take 5," a local television show. Plans are now underway for a concert to be held April 19 and 20.

A drive for new members is held at the beginning of the first semester.

## Chi Omega Pledges Two in Open Bidding

Leslie Hamilton and Sally Shepard recently pledged Chi Omega sorority.

They were pledged in open bidding, the system by which a girl may join a sorority without going through formal rush.

## Election of Junior Prom Queen Is Wednesday, Dance March 1



Candidates for Junior Prom Queen are from left to right: Malanie Jeub, Georgia Ruby, Toni Turnquist, Shirley Johnson and Maureen Matthews.

Election of the 1963 Junior Prom Queen will be next Wednesday, Febr. 27. The voting will be in the Ben Gallagher Game Room if facilities can be set up, otherwise in the Student Organizations Room on the second floor of the Student Center.

Votes may be cast from 9 a.m. until 3 p.m. by any student carrying six or more hours. Activity cards are necessary to vote.

The candidates are Malanie Jeub, Zeta Tau Alpha; Shirley Johnson, Chi Omega; Maureen Matthews, Independent Students Association; Georgia Ruby, Sigma Kappa; and Toni Turnquist, Alpha Xi Delta.

The Junior Class dance will be March 1 from 9 until 12 p.m. in the Student Center Ballroom. One activity card per couple is required for admission to the semi-formal affair. Midge Butters, the 1962 Prom Queen, will announce the winner during the intermission.

The Junior Prom is presented by the Junior Class officers: Jim Pelowski, president; Ken Allen, vice-president; and Erlene Timm, secretary. Co-operating with the officers in the organization of the dance are the junior class members of Student Council: Malanie Jeub, Dud Kersey, Jack Peterson, and Sue Weidenhamer.

The election rules are basically the same as they were for last year's Prom. Exceptions are no organized campaigning and the allowance of a ten foot by two foot banner for each aspirant. As usual no gimmicks, loud speakers, handbills, and car displays will be allowed.

Petitions are due today in the Student Personnel Office by 4:45 p.m.

## Sig Eps Pledge 14; Will Activate Five

Sigma Phi Epsilon fraternity will activate five men Sunday afternoon at the Sheraton-Fontenelle Hotel.

The new members will be Bob Agnew, Jim Carlson, Bob Nelson, Gary Ragnow, and Tom Risk.

Formal pledging was held Tuesday night in the Student Center. The second semester pledges are Mike Addis, Ron Auerbach, Bob Christman, Ed Daemon, Jack Degan, Bill Dempsey, Jim Freelin, Dick Gibbin, John Green, Tom Dadlec, Jerry Miller, John Mossman, Ray Mott, and Tim Nelson.

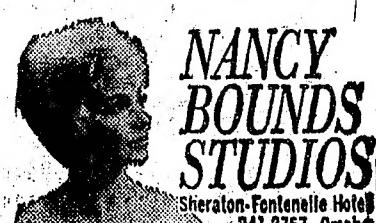
## Sigma Kappa Prexy Visits Local Chapter

Mrs. Betty Douglas, National President of Sigma Kappa sorority visited Beta Omega chapter on campus last week.

A special formal meeting was held in her honor Friday night by the local chapter.

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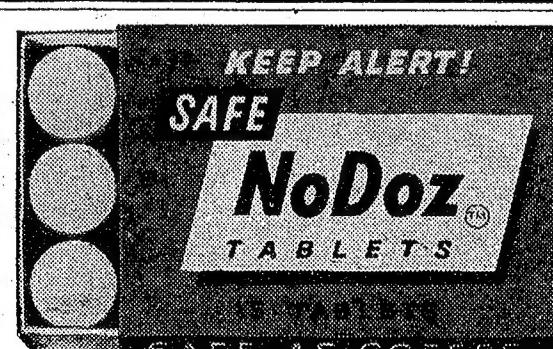
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The Trials of a Winning Basketball Coach:

## Candid Camera Catches Borsheim Enduring Tortures of Winning a Tight One



Sometimes I could just . . .

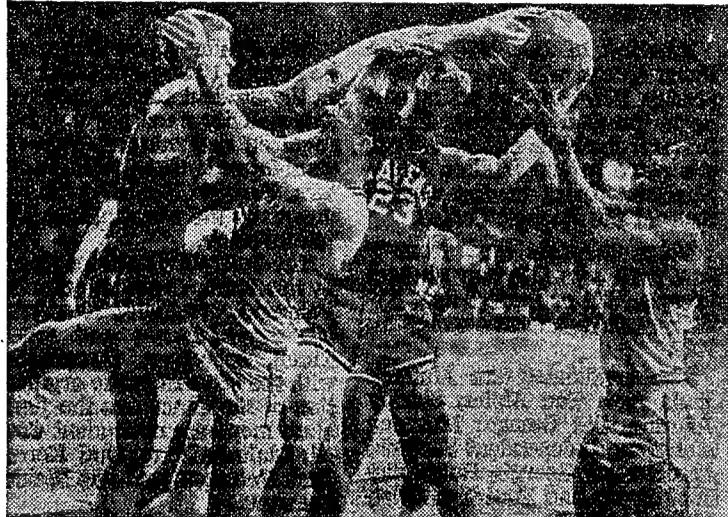
But, but . . . oh nuts!

C'mon, Hunter, you aren't tired.

Wonder if I left the shower on?

Thank God . . . we're in!

## Basketball Support Shines Brighter; OU Cagers Impress Noisy Turnout



"Thanks guys," says OU's Lloyd, "in return you can have Villnow."

By Mike Moran

Jim Borsheim's hustling Indians made friends Monday night, friends that they hope will remember them like that next year when basketball season rolls around once more.

The play against St. Benedict's was thrilling and the crowd reacted like a crowd should.

There was first of all, a surprisingly large turnout to see the game and possibly the loudest crowd in quite some time.

They cheered every good play and stood up to applaud some

special ones. The spirit in the fieldhouse made you feel like the people were really proud of the first winning basketball team at OU in ten years.

The cheerleaders used every trick in the book and then some to get the crowd with them in their routines.

Most of all, the game seemed like more than just a place to rest and see something different before going home.

It's too bad that the atmosphere that prevailed Monday night couldn't have been there all year at every home game.

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## Matmen Drop 2; N.U. Here Tues.

By Mike Moore

Omaha U's wrestlers dropped two matches last week to run their season record to 5-4.

The Indians still have two matches left on the schedule this year. Morningside will provide the opposition tomorrow at Sioux City and Tuesday the Indians will be at home with the Cornhuskers of Nebraska U.

Nebraska dropped the Indians by virtue of winning the last match of the night in their encounter at Lincoln last year and Coach Al Caniglia is hopeful the U.U. can reverse the count with the Big Eight team this time around.

State College of Iowa, a perennial wrestling power, dropped the Indian matmen by 23-8 Monday night to record their fourth win of the year against six defeats.

Jim Fuxa and Phil Goduto were the Omahans able to beat the Panthers at Cedar Falls on Monday. Fuxa maintained his unblemished record while decisioning Tom Sally of the Iowans, 5-0. Goduto, fresh from New Jersey, decisioned Dick Rausenberger, 5-1.

The Indians lost possible points when 1962 NAIA 167 pound runnerup George Crenshaw was injured and unable to compete. The Omahans also lost two classes by forfeits when team members could not make it to the required weight limit.

Last Friday night, South Dakota State's Jackrabbits completed a satisfying sweep through Nebraska by thumping the Indians 17-9 in the O.U. Fieldhouse. The Jacks took Nebraska the night before in Lincoln by the tune of 19-7.

## OU Rolls to 10-9 Mark, Best Since 1954 Bunch

### CIC Standings

	W.	L.	PF.	OP.
Pittsburg St. ....	5	2	554	533
Fort Hays St. ....	5	3	650	554
Emporia St. ....	4	3	452	451
Omaha U. ....	4	4	604	720
Washburn. ....	4	4	471	509
St. Benedict's ....	1	7	538	593

By Mike Moran

Omaha University's streaking Indians, getting better and better every game, knocked off cellar dwelling St. Benedict's, 67-58 Monday night and pushed their record to 10-9 and 4-4 in the CIC.

The win, coupled with last Saturday's 82-69 rout of Washburn at Topeka, assured OU of the best season record since Virgil Yelkin's 1954 crew which finished 15-10.

The Indians have two regular season games left, tomorrow night at Emporia State and next Thursday at Fort Hays.

There is strong talk floating around that the Indians will be chosen along with Concordia of Nebraska, to fight it out for the NAIA District 11 title and the right to the NAIA Tournamen

full court press and then a stall to put the game on ice. Fouls gave OU a widening lead as the game ended.

Jon Lloyd led Omaha with 21 points and another fine effort at center. Charlie Myers chipped in with several vital shots during the last half before fouling out.

Bruce Hunter and Joe Neuberger, both playing their final home games of their careers, played outstanding floor games and crucial baskets.

The surprisingly large crowd gave the pair a standing ovation as they left the game with one minute to go.

### Indians smack Washburn

OU proved their ability to win away from home as they dumped Washburn Saturday night at Topeka.

The win moved Omaha to a 9-9 mark and eliminated Washburn from title contention in the CIC.

After Vic Meyers hit another of his buzzer specialties to give



Cheerleaders whoop it up . . . spirit couldn't be beat.

ment of Champions at Kansas City in March.

### Last Half-Surge

A last half surge that netted 60 per cent shooting enabled the Indians to drop the Ravens of St. Benedict's for the second time in two weeks.

Vic Meyers' jumper at the halftime buzzer gave OU a 31-31 tie after a hard fought first half which saw the Ravens lead most of the way with 52 per cent shooting.

The Indians made several ball control errors that led to Raven baskets and were unable to hit a hot streak themselves.

Only a hustling and ferocious defense kept OU from being down by a substantial margin.

### Find shooting eye

The Indians came out still hustling after intermission and found their shooting eye quickly. Charlie Myers spearheaded a drive that carried Omaha to a quick 38-31 lead.

The Ravens came right back to forge ahead at 49-48 but Myers hit again with 8:40 left to put OU on top to stay at 52-51.

The Indians then went into a

the Indians a 41-41 tie at half-time, OU proceeded to tear the game wide open during the second half.

Bruce Hunter, Ed Woodward and Jon Lloyd hit for baskets after the half and Omaha was off and running with a ten point lead.

Setting screens and hustling on defense, the Indians kept up the pressure until Washburn began fouling with four minutes to go.

Lloyd, held to five baskets, was deadly from the line during the last half with a ten for twelve mark which kept Omaha on top.

Big Larry Villnow also returned to form, scoring 13 points and contributing a fine rebounding effort to go along with it.

Hunter threw in 19 points and directed the younger Indians when the pressure got rough.

Omaha kept up their outstanding free throw shooting which currently lists them number 20 in the nation by sinking 24 of 31 chances.

This helped offset Washburn's 23-30 mark led by Gerry Williams who had 19 points to lead the Ichabods' scoring.



After you're married awhile, they say, you begin to look alike. Why wait?

## Myers Boys Like Omaha U. OU Fans Like Myers Boys

by Tom Wolff

"The people are very friendly at Omaha U," said Jim and Charlie Myers, two newcomers who have made their presents felt on the Omaha University basketball team.

The Myers brothers have never competed together in high school, nor attend the same high school, but both were on New Jersey state championship basketball teams.

Jim, a 21 year old sophomore, attended Linden High School, Linden, New Jersey. At the beginning of his senior year their family moved to Newark, New Jersey while Jim stayed in Linden with a friend to finish high school.

Charlie, 19, went with the family where he enrolled at Weequahic High School.

In the 1960-61 season, Linden won the state championship with Jim averaging 15 points per game, while taking All-City and All County honors for himself. After graduation, he enrolled at Kentucky State University at Frankfort. "I transferred out of Kentucky State because I just did not like the atmosphere or the people," Jim said.

Charlie, a freshman, worked his way into the O.U. starting line-up at mid-season this year. At Weequahic High School in Newark last year, Charlie led his team to the New Jersey state championship basketball, while he also earned letters in football and track. Charlie was

awarded the school's Outstanding Athlete Award.

The Myers brothers were brought to O.U. by fellow New Jersey basketball player Jon Lloyd. Jim had known Jon for quite some time and when they met in New York last summer, Lloyd told the brothers about O.U. and that basketball coach Jim Borsheim was rebuilding the Indians. "We decided to give it a try," Jim said, "and now we're glad we came."

Jim and Charlie found that O.U. did not have dormitories. They looked around for a place to stay and finally found a place at a funeral home. They work about an hour and one-half a day cleaning the home and being receptionists. "It took time to get used to living in a funeral home, but the living conditions are real good," Charlie said.

When asked there opinion of O.U. in general, both agreed O.U. was a nice school, with very friendly people, and instructors who are sincerely interested in the students. There one criticism is Nebraska weather when it drops below zero.

Coach Borsheim said he expects two great guards in the future from the Myers brothers.

**OFFICIAL NOTICE:** All athletes interested in playing varsity golf or tennis are urged to contact golf coach Ken Fischer and tennis coach Ernie Gorr immediately.

## Basketball Finale On, Bowling Tournament, Intramural Features

By Arlo Grafton

The annual doubles bowling tournament will be held the week of March 4-8.

Those interested in bowling in this tourney are to sign up in the intramural office, Room 251B of the Student Center or at the information desk, also in the Student Center.

The tournament will be held on the Omaha University Lanes.

### Volleyball

Intramural volleyball will start the first week of March.

Those interested in entering a team or interested in being on a team should contact Intramural Director Burt Kurth in his office.

All games will be played in the Fieldhouse.

### Indoor Track

Intramural indoor track, will be this Monday in the Fieldhouse starting at 5 p.m.

Any questions about the meet should be directed toward Mr. Kurth anytime today or Monday.

The events in the meet will be: 60 yd. dash, 60 yd. low hurdles, 440 yd. dash, 880 yd. run, mile run, mile relay, pole vault, shot put, high jump and broad jump.

### Bowling

Lambda Chi continues on top of the perch in intramural bowling with a record of 52 wins and 12 losses.

The Sig Eps still hold down second place with a 41-23 record. The Pi Kaps are third with a 39-25 record.

The high team series for Feb. 13 went to the Bootstrappers with a 2125 total for three games.

The high team game went to the Pi Kaps with a 785 total.

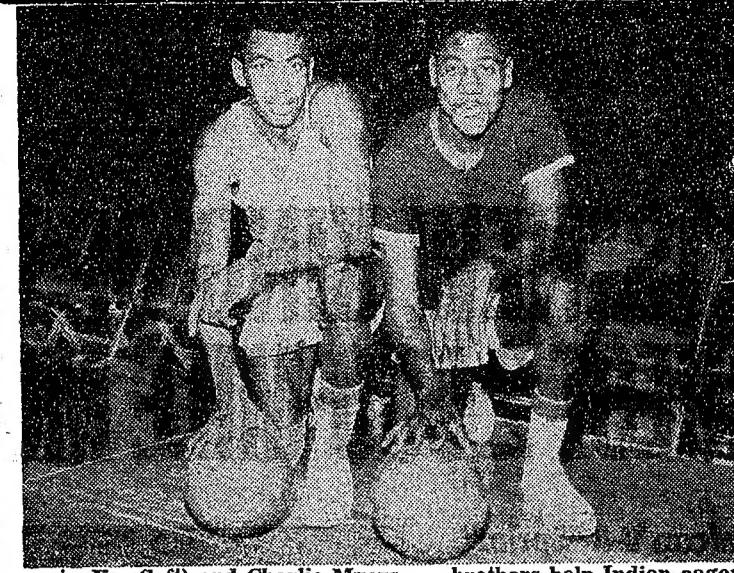
Joe Bonacci captured both the high individual series and game. His game was 261 and series was a 642.

### Basketball

The intramural Basketball Tournament moves into the final round next week.

The semi-finals were played this week, with the final game scheduled for next Wednesday at 7 p.m.

There were 24 teams in the opening round which began in the first week of Feb.



Jim (left) and Charlie Myers . . . brothers help Indian cagers on road back.

## Thinclads Fall; Sayers Shines

The University of Omaha track team came out second best last week in their second indoor meet of the season, a triangular with Nebraska Wesleyan and South Dakota University.

The Indians scored a total of 48 points behind the 58 awarded to South Dakota University. Wesleyan scored 23.

The Rocket, Roger Sayers, rode again as he placed first in the three events he was entered in, those being the 440, 60yd. low hurdles and the 60 yard dash.

The Indians suffered for points by not placing in the distance runs. No Omahans placed in either the 880, mile or two mile run.

Besides points accumulated by the Rocket, first place honors went to John Krogh in the shotput, Dave Haggard in the high jump and Bruce Hunter in the broad jump.

### Results

Shotput—Krogh, 45' 7½"; Cowan, NWU; Erickson, OU; Lenz, OU.  
High jump—Haggard, 6'2"; Willford, SDU; Foltz, NWU; Beachler, OU.  
Broad jump—Hunter, 23'1¼"; Jones, NWU; Culpepper, SDU; Ketelson, OU.  
Pole vault—Knob, NWU, 12'5¾"; Callan, NVU; Richardson, Bicole-Potocnik, tie.  
Mile—Raderschadt, SDU; Schlicht, SDU; Peterson, SDU; Pettit, SDU.  
60-yard dash—Sayers, 6'3"; Wade, Dehahn, SDU; Jones, NWU; Jones, NWU.  
240' dash—Sayers, 52'1"; Culpepper, McCarty, SDU; Wade, OU.  
60' high hurdles—Dawson, Webber, Ketelson, OU; Johnson, NVU; Womble-Ribble, NWU; Peterson, SDU; Schlicht, SDU; Raderschadt, SDU.  
880'—Jacobson, Rector, SDU; Wilke, Fields, SDU.  
60' low hurdles—Sayers, 7'0"; Dawson, SDU; Ketelson, OU; Neel, OU.  
Mile relay—SDU.

The Indians will be attending the All-Nebraska Invitational Meet at Kearney, Neb.

## Baseballers Show Strength in Spots; Pitching Appears as Only Thin Area

By Ken McEwen

The OU baseball team should prove to be their usual powerful self once again this year. Returning lettermen will be carrying an extra burden, however, as key men have been lost off last year's squad.

Barry Miller, will be ineligible because of his professional contract. Steve Lippmann did not return this year and Mike Coughlin will not be back. The gap left in the pitching staff will have to be filled by returning squad members: Larry Krebs, John Bozak, Frank Pecha and Ken McEwen. Bob Siebler will also be back after sitting out last year.

The other half of the battery, the catching department will re-

main strong despite the loss of George Casper. Don Guidel, an alternate with Casper last year will probably be Coach Virgil Yelkin's main choice. Frank Elias and Ken Connor are two others that saw limited action last year. Yelkin will loose two regulars in the infield, but should not have to look far in order to find men to fill the positions. Squad member Ed Bryant will be expected to fill Fehrmans spot and Bill Wachter will most likely return to second. Bill was a starter two years ago, but was out last year because of a leg injury.

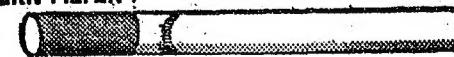
Left-hander Ken Allen and quick Joe Neuberger will be the other two in the infield. Allen will be at first and Joe at short.

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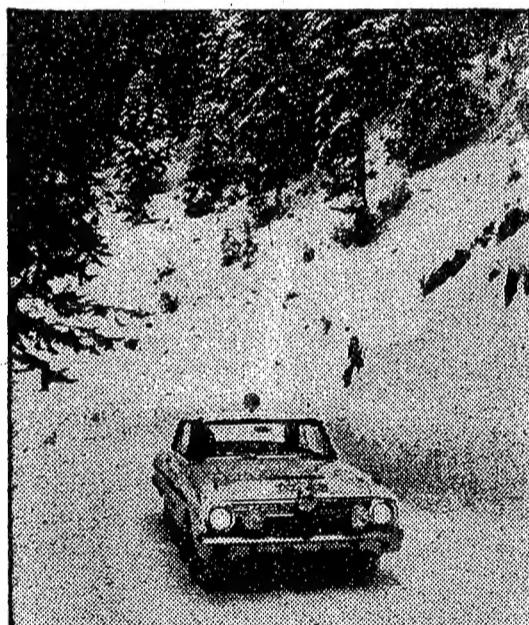
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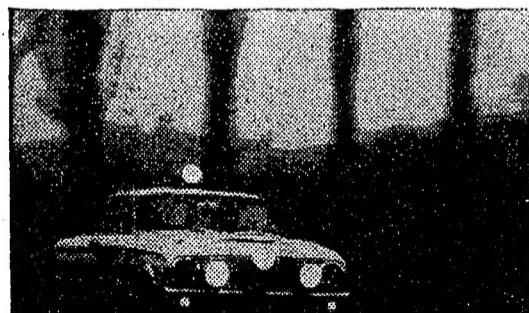
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\*You can read the dramatic report of the world's most rugged winter Rallye in Sports Illustrated's February 4 issue. And you can get the full story of this and Ford's other total performance accomplishments from your Ford Dealer.



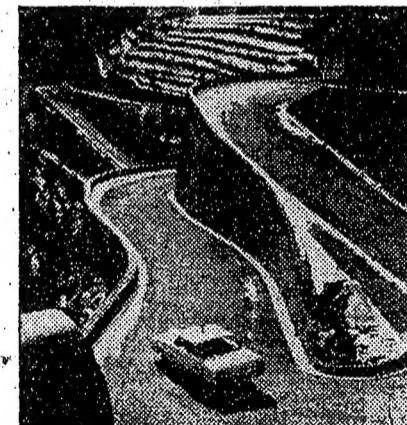
DEEP SNOW on the Col de Turini special section didn't even slow the "Sprint." And sure-footed Falcon also amazed the Rallye experts by its traction on glare ice.



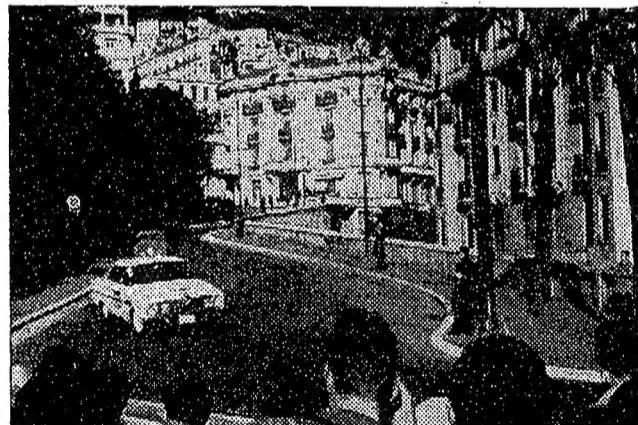
STORMING ALONG IN THE FRENCH DUSK, a Falcon plunges into the third night behind the special lights that let a Rallye driver see around curves, spot patches of ice, penetrate fog.



FALCONS TOOK CURVES LIKE THESE—hundreds upon hundreds of them—and proved that road-holding is not a European monopoly. In fact, Sports Illustrated magazine called them "the new kings of the mountains" and quoted a London newspaper as declaring, "The Falcons are part of a power and performance plan that will shake up motoring in every country of the world."



"LACETS" is French for zigzags like these. It means "bootlaces"; but to Rallye drivers it means an ultimate test of steering, stability, brakes and, above all, durability.



BEST OF ALL "TOURING" CATEGORY CARS in the three-lap Monaco circuit was the Falcon piloted by Swedish Ice expert Bo Ljungfeldt. It was surpassed by only three cars, all of them two-seater sports cars in the Grand Touring category.

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